



*Providing an Effective Means
to Increase Business*

TOP 50 BUSINESS CATEGORIES

<u>Business Category</u>	<u>% Of Chapters with Category</u>	<u>% Of Business Generated</u>	<u>Business Category</u>	<u>% Of Chapters with Category</u>	<u>% Of Business Generated</u>
1. Real Estate - Res.	92%	15.58%	26. Hair Stylist	20%	16.04%
2. Mortgage Broker	86%	16.19%	27. Cleaning Service	19%	16.82%
3. Skin Care	63%	18.86%	28. Secretarial Service	19%	15.53%
4. Chiropractic	62%	14.14%	29. Computer Consultant	15%	34.69%
5. Financial Consultant	56%	16.50%	30. Landscaping	15%	25.63%
6. Travel	55%	17.02%	31. Moving & Storage	15%	19.00%
7. Insurance - H L D	49%	15.24%	32. Stockbroker	15%	7.83%
8. Printing	49%	11.59%	33. Tax Accounting	15%	30.00%
9. Attorney	47%	11.42%	34. Bookkeeping	14%	20.86%
10. Nutrition	42%	13.90%	35. Graphic Design	14%	23.19%
11. Interior Design	38%	26.38%	36. Image Consultant	14%	17.00%
12. Retail Products	38%	21.25%	37. Auto Sales	13%	18.75%
13. Communications	37%	13.39%	38. Dentist	13%	10.55%
14. C P A	33%	13.21%	39. Gift Baskets	13%	22.35%
15. Massage	33%	19.37%	40. Nail Care	13%	20.43%
16. Florist	30%	17.30%	41. Repair & Maintenance	13%	31.38%
17. Ad Specialties	28%	17.86%	42. Catering	12%	21.15%
18. Insurance - A H P	28%	11.71%	43. General Contractor	12%	15.61%
19. Photography	28%	22.00%	44. Security Systems	12%	17.25%
20. Psychotherapy	27%	19.24%	45. Employment Service	10%	18.70%
21. Clothing	26%	27.00%	46. Window Coverings	10%	5.83%
22. Accounting	22%	15.23%	47. Writing & Editing	10%	20.00%
23. Advertising	22%	14.72%	48. Acupuncture	9%	11.00%
24. Business Consultant	22%	25.90%	49. Auto Repair	9%	20.00%
25. Banking	20%	8.69%	50. Office Equipment	9%	7.50%